

KARL HOFMANN

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EDUCATION

2008 MFA, University of New Mexico, Albuquerque, NM

1998 BFA, University of Michigan, Ann Arbor, MI

EXPERIENCE

Freelance Designer/Web Producer, San Francisco, New Orleans, Albuquerque * 1999-2010

Clients have included: The Contemporary Arts Center of New Orleans, SpaBoom, Blutique, E*trade, Rain Vodka, Trumpet Advertising, HMS Architects. Specializing in web services, I provide clients with design, html, css, flash, and content management solutions.

Gallery Director - Donkey Gallery, Albuquerque, NM * 2006-2008

One of three directors of a local gallery; we ran out of a desire to present interesting and challenging artwork in a fun yet professional manner. Duties we shared included hanging exhibitions, curating our programming, writing press releases, photographing work and maintaining the space. I made it my personal mission to improve the web presence and to partially fund our programming with the sales of screen-printed t-shirts and limited edition lithographs of various local artists.

Designer/Web Producer - Managed Prepaid Inc, New Orleans, LA * 2004-2005

Primary duties included integrating client specific designs to managed prepaid's proprietary e-commerce template. Fluency with HTML, CSS, and the Adobe software suite were prerequisite skills to complete the everyday task list.

Design Coordinator - Contemporary Arts Center, New Orleans, LA * 2001-2004

Working with the Marketing department, I was responsible for design, production and scheduling of season brochures, exhibition catalogs, pub advertising, and website management.

Selected Quick Links:

<http://www.222shelbystreet.com/> - Art gallery in Santa Fe, NM. Consulted on changes to existing design, rebuilt in html/css.

<http://diegoradio.com/> - Wordpress blog for radio show in Santa Fe, NM. Customized template for functionality /desired look.

<http://jimhaileyclassiccars.com/> - Custom Wordpress blog for classic car collector and dealer Jim Hailey.

<http://www.ronshortstudios.com/> - Portfolio site for Santa Fe painter and Book Illustrator Ron Short.

<http://erikaosborne.com/work/index.html> - Portfolio site for West Virginia artist Erika Osborne.

<http://prepaidonline.com/> - One of many sites produced for the company **Managed Prepaid**

<http://waafrica.com/> - One of many sites produced for the company **Managed Prepaid**.

<http://cellularinternational.com/> - One of many sites produced for the company **Managed Prepaid**.

<http://www.prepaidwireless.com/> - One of many sites produced for the company **Managed Prepaid**.

<http://www.cleanminutes.com/> - One of many sites produced for the company **Managed Prepaid**.

<http://cacno.org/> - Relationship with this client dates to 1999.

<http://karlhofmann.com/> - Website for my own fine art work.